

Comprehensive Workshop on MSME Awareness and Promotion of Self-Reliance & Entrepreneurship

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During the month of February, the institution undertook a significant initiative to promote entrepreneurial awareness and self-reliance among students by organizing a comprehensive workshop on Micro, Small and Medium Enterprises (MSME). The primary objective of the workshop was to create awareness about the immense opportunities available within the MSME sector and to encourage students to explore self-employment as a viable and sustainable career option. The session emphasized the importance of becoming independent and reducing reliance on conventional employment pathways. Participants were provided with in-depth knowledge of various government schemes, financial assistance programs, and institutional support systems designed to facilitate the growth of emerging entrepreneurs. The workshop also focused on guiding students in transforming innovative ideas into practical and sustainable business ventures. A key aspect of the session was its emphasis on developing essential entrepreneurial skills such as critical thinking, decision-making, and risk management. The role of MSMEs in economic development, employment generation, and nation-building was also highlighted, aligning with the broader vision of Atmanirbhar Bharat. The workshop witnessed active participation and enthusiasm from students, reflecting their growing interest in innovation, entrepreneurship, and financial independence.

The institution remains committed to nurturing entrepreneurial talent and empowering students to become self-reliant individuals who contribute meaningfully to society and the economy.

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